

Supported By



Government of India
Ministry of Commerce & Industry
Ministry of Textiles



Organised By



INDIA FASHION TEX 2023

REVERSE BUYER SELLER MEET

20 21 22

March, 2023

Venue:

**The Ashok Hotel,
50-B, Diplomatic Enclave
Chankyapuri, New Delhi-110021, India**

90+
Exhibitors

100+
Foreign
Buyers

100+
Buying Houses
& Liaison
Offices

200+
Domestic
Volume
Buyers

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SHOWCASE YOUR PRODUCTS TO GLOBAL AUDIENCE



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India Fashion Tex 2023

Reverse Buyer Seller Meet

The Objective of the Reverse Buyer Seller Meet is to provide an opportunity to prospective importers to interact with Indian counterparts about the requirements and to increase the potential of exports of India textile products.

In order to facilitate Indian Textile Entrepreneurs to excel in global exports, WWEPC & PDEXCIL are jointly organizing India Fashion Tex- RBSM. It is an Platform for our manufacturers and exporters to interact with international buyers, buying houses, sourcing agents and domestic volume buyers to source from India.

This exclusive three-day event will provide an opportunity for the Indian Entrepreneurs to network successful business deals with the potential clients. The event will help the Indian Woollen Textile MSME entrepreneurs to understand the actual requirements, quality, fashion trends etc. in the global market so that they can compete and excel in the future. The ultimate objective of the event is to strengthen "Brand India" image Made in India Woollen Pashmina /GI products globally.

Salient Features of — — India Fashion Tex

- 1** Business Meetings with Overseas Buyers, Buying Houses & Sourcing Agents
- 2** Meet Prospective and existing Customers to strengthen relationships
- 3** Use the BSM as a Platform for other marketing activities
- 4** Benefit from the BSM's extensive marketing campaign
- 5** Networking Dinner with Buyers Buying Houses & Exhibitors
- 6** Capture new data to add customer database
- 7** Launch new products and services
- 8** Exclusive Fashion Show
(Showcase Your Garments, Shawls & Other Products For INR 10,000/- For One Show)



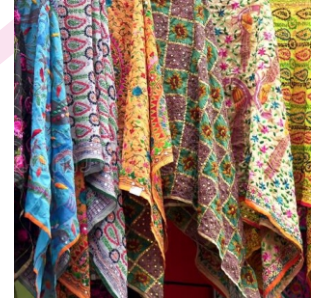
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Exhibitor's Product Profile

- Yarn & Fabrics
- Apparels & clothing
- Knitwear
- Hosiery Goods
- Pashmina Shawls
- Stoles, Scarves, Mufflers
- Blankets, Blazers
- Home Textiles
- Made ups
- Fashion Accessories
- Handlooms & Handicrafts
- Carpets & Floor Coverings
- Raw Textile & Other Textile Material
- GI Products



Participation Fee

BOOTH SIZE	EXCLUDING GST	INCLUDING GST
9 SQM BOOTH	INR 55,000/-	INR 64,900/-
9 SQM BOOTH Including 3 Night Stay (Single Occupancy) with Breakfast(The Offer is optional Valid till 31st of January, 2023)	INR 76,000/-	INR 89,680/-

Booth Facilities

1 Table, 3 Chairs, 1 Round Table, 3 Selves or 2 Fabric Rods or 3 Hanger Stand with 100 Garments(Plastic),
3 Focus Lights, 1 Dustbin, Company Fascia, 1 Power Point

Bank Details

Account Name: Wool & Woollens Export Promotion Council

Account No. : 4821000100001243

Account Type: Saving Account

IFSC Code: PUNB0112000

Branch: Punjab National Bank, ECE House, New Delhi-110001



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About the **WWEPC**

Wool & Woollens Export Promotion Council (WWEPC) set-up by the Central Government in 1964 with an objective to support, protect, maintain, increase and promote the export of Wool & Woollen Products and Acrylic Knitwear. Since its establishment in 1964, WWEPC has played a dynamic role in promoting exports from India and maintaining WARM relations by serving the interests of domestic and foreign business relations. WWEPC help registered member-exporters through various functions direct or indirect to grow and compete in global markets and hence plays a significant role for any exporter in India.

Message From Chairman

WWEPC is an international face of Indian woollen textiles which is helping Indian exporters in having presence in the international arena. Indian manufacturers have come a long way from small beginnings as a cottage industry and is now able to meet international standards through constant innovations in techniques, styles, textures and colours. WWEPC helps our members-exporters to maintain and cultivate high standards and remain in touch with buyers/importers from all the world by participating in leading trade fairs/exhibitions/BSMs.



Romesh Khajuria
Chairman, WWEPC

This RBSM is an excellent and not to be missed opportunity for MSME entrepreneurs to engage with potential buyers and interact with innovative exhibitors to seal future business opportunities.

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